



CARL HOLMES

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GOAL: *Marketing Internship, Killington Ski Resort*

EDUCATION

Bachelor of Business Administration in Marketing, Southern Vermont College, Bennington, VT, 2009; Minor in Management Information Systems

Business Study Abroad, University of Innsbruck, Innsbruck, Austria, Summer 2006

EXPERIENCE

Marketing Intern, Mountaintop Winery, Manchester, VT, June to August 2007

- Increased awareness of winery to businesses and visitors.
- Negotiated with local business owners to create and sell private wine labels.
- Developed marketing materials about various blends, winery events and promotional opportunities.
- Planned and implemented private wine-tasting events.
- Serviced local liquor stores as needed.
- Assisted customers with tasting and wine selection.

Marketing Intern, Manchester Montessori School, Manchester, VT, Jan. to April 2007

- Instructed students with math and reading lessons.
- Assisted teachers and faculty with projects.
- Reorganized and cataloged school library.

Assistant, Manchester Animal Clinic, Manchester, VT, Seasonally, May 2002 to June 2007

- Designed brochures targeted at veterinarians promoting new clinics in desired markets.
- Handled incoming calls and e-mails to assist customers.
- Assisted employees with administrative functions.

ACTIVITIES and HONORS

- Dean's List - two semesters - and Honor Roll - three semesters
- Computer proficiencies: MS Office Suite, SPSS, iMovie, Dreamweaver, Fireworks, SAP
- Member, American Marketing Association
- Reference and Sponsor Chair, Social Fraternity
- International travel: Austria, British Virgin Islands, France, Germany, Italy, Mexico, and Netherlands
- Skiing: Member of Southern Vermont Ski Team since 1998